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For immediate release:

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Intrigued by Curling? Try it in Wayland!

Curling will once again capture the public's attention when Olympic television coverage of the sport commences next week (curling begins in Pyeongchang, South Korea on February 8).

The game, involving teams of players who try to outscore opponents by pushing heavy granite "stones" down a sheet of ice, aided by sweepers with brooms, requires finesse, balance, strategy, and teamwork. Some have called it "chess on ice."

Both men's and women's curling teams will be competing for the U.S. at Pyeongchang, including a new version of the sport, the Mixed Doubles (involving two players of opposite genders instead of the usual team of four). The Olympic curling schedule can be found here: www.worldcurling.org/owg2018/schedule

But Greater Boston residents don't need to look half way around the world or wait every four years to watch — or even try — the game. In fact, curling is played right here in Wayland at **Broomstones Curling Club**, the largest of a half dozen dedicated curling facilities in New England, with nearly 400 members from 92 surrounding towns (and even a few who drive in from neighboring states).

"For many of our members curling is much more than a sport; our club is a tight-knit community and worth the trip" says Brian McCafferty, Broomstones' President, who makes a 42-mile drive from Attleboro, along with his wife, to curl and participate in events.

At Broomstones, celebrating its 50th anniversary this year, curling is played daily from October to April. The club proudly hosts regional and national events with teams traveling from all over the United States and parts of Canada to compete.

Broomstones members have competed at the national and international level including the U.S. Olympic Team Trials, the World Women's Championships, the World Junior Championships, and the Winter Youth Olympics.

Members of the public are invited to try curling at a Broomstones Open House event scheduled for Saturday, March 10, from 12:00-5:30 p.m. Participants will learn the rules of the game, tour the Broomstones facility, and get out on the ice to throw and sweep some curling stones. Registration information can be found on the club's website at www.broomstones.com.

Media representatives and members of the public may also wish to attend the Broomstones Mixed Bonspiel, the club's last competitive event of the season, which will begin on March 23.

It's possible participants will hear their skips yell, "Sweeeep!...Hurry haaaaard!..."

More information about Broomstones Curling Club is available at www.broomstones.com. Twitter: @Broomstones
Facebook: www.facebook.com/Broomstones/

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Media representatives: we're happy to connect you with curlers from your local towns, or to create opportunities for you to visit Broomstones. Media representatives, photographers, and film crews are invited to attend a **media open house** on Saturday, February 10, from 10:30 a.m.-12:00 (with access to the ice from ~11:00-12:00). Broomstones is located at 1 Curling Lane in Wayland, MA.

Please email media@broomstones.com with questions or special requests. Photos available upon request.

For your reference, the Pyeongchang Olympic curling FINALS will be broadcast February 24-25.